



TECTERRA

TECTERRA Overview

Indian Geospatial Forum

January 23rd , 2013

TECTERRA's Mission

*TECTERRA contributes to the **economic growth in Alberta** and across Canada by **investing in & supporting the development and commercialization of geomatics technology** for integrated resource management and other geospatial applications.*

*Our objective is to generate **positive impact on the economic activity, the job market, the infrastructure** and ultimately the prosperity of Albertans and all Canadians.*



TECTERRA's Commercialization Focus

Resource Sectors



Wildlife Agriculture Forestry Energy Water ...etc.

...and other geospatial applications (e.g. LBS)

TECTERRA: Good Cents for Geomatics



TECTERRA's Role


A **hub** within the Alberta and Canadian geospatial community and a **catalyst** for the commercialization of geomatics technology for integrated resource management.



TECTERRA: Good Cents for Geomatics



Our Approach



- Invest in **Commercialization** Projects and provide Business Support

- **Create Jobs**

- Provide **networking opportunities** and **facilitate** the development of collaborative partnerships

Product Development & Commercialization



Geomatics SMEs

**Partnerships
encouraged**



Calls for Proposals

**Product
Development &
Commercialization**

\$100K - \$500K

50%-75% of Project Cost

TECTERRA: Good Cents for Geomatics



University Applied Research Funding Program (UNI)



University of
Lethbridge



Alberta Post-Secondary

+ Commercial Partner:

For-Profit Company or End-User Government

Geomatics Technology Commercialization



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